



# INTERNATIONAL MANAGEMENT SCHOOL

## **Diploma in Business Management (Marketing, Hospitality Management & Accounting and Online Business)**

The diploma is suitable for aspiring Executives seeking knowledge of the Business Management theory, practice and techniques in relation to organisational operations and management. Students will be awarded a Diploma in Business Management (Marketing, Hospitality Management, Accounting and Online Business)

### **Course Modules:**

#### 4 Core Modules

1. Principles of Accounting
2. Business Communication
3. Marketing
4. Business Organization

#### Specialization in Marketing

- International Business
- Marketing Management

#### Specialization in Hospitality Management

- Introduction to Hospitality Industry
- Hospitality Management

#### Specialization in Accounting/Finance

- Finance
- Financial Accounting

#### Specialization in Management

- Business Management
- Business Environment

#### Specialization in Business Online

- Online Business Development
- Online Business Strategy
- Project Development of Food and Beverage
- Introduction in Food and Beverage Service

### **Duration:**

The part time course duration is 12 months

### **Assessment & Grading:**

Students will be assessed through a formal examination. 75% class attendance is required. The qualification to be awarded upon course completion & passing of the required examination is "Diploma in Business Management (Marketing, Hospitality Management, Accounting and Online Business)" awarded by International Management School (200816652R) which is a registered School with the Committee for Private Education. ERF start date 19 Oct 2016 to 18 Oct 2020.

### **Admission requirement:**

Obtained at least C6 in any 3 GCE O level subjects including English Language or equivalent

### **Class venue:**

International Management School @ 101 Kitchener Road Jalan Besar Plaza unit 03-39 Singapore 208511

### **Fees:**

The full course fee is S\$2,400 (including local exam), payable by monthly installments over 3 months. Registration fee is S\$50 (non refundable)